



SIGNS & BANNERS

NECES USE ONLY

V MC AE CKP _____ REC'D BY _____
 EXP. DATE _____ CKF _____ DATE _____
 CC# _____ \$ _____

RETURN TO: 46350 Grand River Ave. Suite B • Novi, MI 48374 • (248)380-0843 • Fax (248)380-0848 • novi@necexposervices.com

SHOW NAME _____		SHOW DATE _____	
COMPANY _____	BOOTH # _____	BOOTH SIZE _____ X _____	
AUTHORIZED CONTACT SIGNATURE _____	AUTHORIZED CONTACT - PLEASE PRINT _____		DATE _____

- Sign order deadline: Seven (7) days prior to first move-in day.
- No refunds, exchanges or credits for any booth package items.
- All orders must be accompanied by "Contact & Payment Information" form.
- All orders are subject to the enclosed Terms, Conditions and Policies.
- Signs will be available for pick up at our show site service desk.

**Make Checks Payable to:
NEC Expo Services**

SHOW CARDS

STD. SIZES	MATERIALS & PRICING					Optional Protective UV Overlaminate	<ul style="list-style-type: none"> • Prices shown are per sign. • Custom sizes & add'l materials avail. - quoted upon request. • All show cards are digitally printed on white vinyl, mounted to your choice of material. • Cardstock not recommended for signs larger than 22" x 28". • Protective UV Overlaminate available in Gloss (<input type="checkbox"/>), Matte (<input type="checkbox"/>) or Textured (<input type="checkbox"/>) finishes. Please specify.
	Cardstock (1/16")	Corrugated Plastic (3/16")	3/16" Foam Board OR 3mm PVC	PVC-Faced Foam Board (1/4")			
7" x 44"	\$22.50	\$26.25	\$30.00	\$35.75	ADD \$7.50 per sign		
11" x 14"	\$9.00	\$10.50	12.00	\$14.25	ADD \$3.00 per sign		
14" x 22"	\$22.50	\$26.25	30.00	\$35.75	ADD \$7.50 per sign		
22" x 28"	\$40.50	\$47.25	54.00	\$64.25	ADD \$13.50 per sign		
28" x 44"	\$76.50	\$89.25	102.00	\$121.25	ADD \$25.50 per sign		

QTY.	SIZE	MATERIAL	COLOR(S)	PRICE (each)	PROTECTIVE OVERLAMINATE	AMOUNT
_____	_____ "h x _____ "w				<input type="checkbox"/> Y, ADD \$ _____ /sign <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
_____	_____ "h x _____ "w				<input type="checkbox"/> Y, ADD \$ _____ /sign <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
_____	_____ "h x _____ "w				<input type="checkbox"/> Y, ADD \$ _____ /sign <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
_____	_____ "h x _____ "w				<input type="checkbox"/> Y, ADD \$ _____ /sign <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	

BANNERS

STYLES / DESCRIPTIONS		RATES	<ul style="list-style-type: none"> • All banners are digitally printed on 13 oz white vinyl scrim banner material. • Allow a minimum of 10 business days for production of reinforced (STYLE [C]) banners.
STYLE [A] - One-color, text-only banner with grommets (white background)		\$5.00 per square foot	
STYLE [B] - Full-color banner with grommets		\$6.00 per square foot	
STYLE [C] - Full-color, reinforced banner with grommets & hemmed edges		\$8.00 per square foot	

QTY.	SIZE	COLOR(S)	STYLE	RATE (Per sq. ft)	PRICE (each)	AMOUNT
_____	_____ ' high x _____ ' long = _____ square feet		[A] [B] [C]	\$ _____ per sq. ft.		
_____	_____ ' high x _____ ' long = _____ square feet		[A] [B] [C]	\$ _____ per sq. ft.		
_____	_____ ' high x _____ ' long = _____ square feet		[A] [B] [C]	\$ _____ per sq. ft.		

IMPORTANT NOTES

- Please print or type sign copy & attach to this form. If more than 20 words of copy are required, please submit on disk or send via email to: signshop@artcraftdisplay.com. Acceptable PC file formats include Microsoft Word documents or simple text (.txt) files.
- Prices include basic entering of text using your typeface choices & assignment of your specified color(s). You may choose to grant us artistic license in choosing typefaces, colors or in otherwise laying out your signs. If you have specific artwork requirements that extend beyond what is included in these standard layout services, art charges may apply. Call or visit us at www.artcraftdisplay.com for details.
- You may submit your own electronic artwork (IBM compatible PC files only, please) to be reproduced without incurring any extra charges, as long as the artwork is submitted to the following specifications:
 - Vector art files such as Adobe Illustrator (.AI) or Illustrator EPS (.EPS) files. All text must be converted to curves or outlines.
 - Raster art files such as .TIF or .JPEG. Resolution of raster artwork should be 120 ppi at final output size. If files must be compressed, use as little compression as is reasonably possible. Use medium high - high quality image settings when saving your JPEG files. Images from web sites generally don't provide the needed resolution for acceptable reproduction.

SPECIAL INSTRUCTIONS:	TOTAL BANNER & SHOW CARD ITEMS		\$
	<i>If exempt from sales tax, please enter ID number below:</i>		Additional Services
			\$
			Sub-Total
			\$
		Add 6% Sales Tax	\$
		TOTAL	\$

For further details, please visit our web site at: www.artcraftdisplay.com

NO 2008