

## **Valley Craft Announces New Look on the Web**

*Information now easily accessible to the materials handling industry.*

Lake City, Minn – March x, 2008 – It's all about fast and easy. Valley Craft Inc. has introduced a newly designed Web site to help the industry find information about its materials handling, ergonomics and storage solutions. Valley Craft specializes in materials handling solutions across a wide swath of industries and applications with a strong focus on safety and efficiency.

Available at [www.valleycraft.com](http://www.valleycraft.com), the Minnesota-based company's new Web presence includes a roadmap to their customization services, Ovation. This information can also be accessed directly through [www.ovation-solutions.com](http://www.ovation-solutions.com), and encompasses the continuous improvement atmosphere of Lean manufacturing concepts.

"Our customers tell us that many materials handling applications can't be satisfied with off-the-shelf products," said Roger Goff, Valley Craft general manager. "Our Ovation service walks customers through a process from creative ideation – with lean concepts in mind – to customized manufacturing."

The Web site will also guide visitors through an expansive set of standard products, including materials handling trucks, carts, hoists, grips, hopper systems, bale trucks, lift truck and skid loader attachments, platform trucks, cage trucks, portable lifts and more.

"We invite the industry to visit our site and dig into some solid product information," Goff said.

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*Valley Craft, based in Lake City, Minn., is a manufacturer of innovative materials handling equipment. Valley Craft has 115 employees and is a member of the Liberty Diversified Industries family of companies. For more information, visit [www.valleycraft.com](http://www.valleycraft.com).*

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