



CANON COMMUNICATIONS LLC

Editorial Contact:

Mark Temple-Smith
Tel: (44) 1638508477
mark@cancom.co.uk

FOR IMMEDIATE RELEASE

Record Visitor Numbers for Co-Located UK Shows

Shows will serve as core of Advanced Manufacturing UK event in 2009

Maidstone, UK (14 February 2008) – As the Birmingham NEC closed its doors on this year’s successful co-located manufacturing shows MEDTEC UK, Mtec, Machine Building Drives & Automation, IPOT, 3C and Practical Vacuum & Semiconductor Processing—which attracted over 6,000 visitors—a new door in the UK event calendar was opened with the launch of Advanced Manufacturing UK as an exciting new event for 2009.

Announced by Mark Temple-Smith, Event Director, Europe and Asia, for organizers Canon Communications, Advanced Manufacturing UK will incorporate the UK’s first ever Green Manufacturing Exhibition and Conference, focused on sustainable manufacturing processes and the introduction of eco-friendly products. Advanced Manufacturing UK will be held at the NEC on 25-26 March 2009.

Mr. Temple-Smith outlined how industry’s encouraging response to this year’s series of events has spurred Canon Communications to expand the showcase into “an extravaganza of manufacturing excellence that creates an unrivalled annual forum for high-technology manufacturing”.

“In order to compete globally, UK companies must continue to accelerate product design and manufacturing processes to achieve the highest degree of efficiencies and quality control,” said Mr. Temple-Smith. “Advanced Manufacturing UK will provide all of that and, with Green Manufacturing, advanced manufacturers can get ahead of the regulatory curve, achieve significant cost savings and introduce eco-friendly products.”

With almost 400 companies displaying their wares at this year’s event – many of them announcing new product launches – exhibitors and visitors alike were full of praise. “We’ve had an excellent first day—the best in the past three to four years of the show—with some very good leads,” said PR electronics. And igus UK described the show as “absolutely wonderful” with lots of leads and very good quality visitors.

If the show floor seemed busy, then the comprehensive series of complementary education programmes were equally well supported and enthusiastically received. For example, Ulrike Sturman from access hardware manufacturer Southco, attended the MEDTEC session



CANON COMMUNICATIONS LLC

'Biological Medical Devices' presented by Phil Brown of Wright Medical Technology. "The session was well-presented and a useful signpost of the many regulations that have be adhered to," according to Ms. Sturman. Commenting on the MEDTEC show exhibits, she reflected that "The show illustrates what the UK has to offer and has helped me, for instance, in gaining some good contacts with design houses."

Eion Barry, managing director of ARV Excellence, and the chairperson for the Validation education programme series, said his opening address concerning process validation master planning was well-received, since it illustrated to delegates what validation means in terms of bottom-line business benefits as well as patient care.

It all adds up to a highly successful two days for manufacturing professionals across the advanced manufacturing spectrum and, with the exciting news about next year's just-announced Green Manufacturing Exhibition and Conference as part of the Advanced Manufacturing UK extravaganza, the dates of 25-26 March 2009 will already be in the diary of many potential visitors.

Advanced Manufacturing UK 2009 will be held at the Birmingham NEC on 25-26 March 2009 and will incorporate these co-located manufacturing-focused shows: MEDTEC UK, Mtec Sensors, Measurement & Instrumentation, Machine Building Drives & Automation, IPOT – image processing and optical technology/Vision Technology (VTX), 3C Contamination Control & Cleanroom Products, Practical Vacuum & Semiconductor Processing and the new Green Manufacturing Exhibition and Conference.

About Canon Communications

Canon Communications LLC, a portfolio company of Apprise Media LLC, is the leading publisher, trade show producer, and digital media company for the world's \$3 trillion advanced, technology-based manufacturing industry, including medical device, packaging, design engineering, process technology, automated assembly, electronics, quality control, and plastics processing.

Further information about Canon's business-to-business publications, trade shows, and digital media is available at www.cancom.com.

About Apprise Media

Apprise Media LLC acquires, enhances, and builds niche media companies in both the business-to-business and consumer sectors. Further information about Apprise is available at www.apprisemediacom.com.

###