



CANON COMMUNICATIONS LLC

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FOR IMMEDIATE RELEASE

Canon Communications Announces Second Conference for Sustainable Manufacturing

Presentations by industry experts to focus on increasing profit and reducing waste

Los Angeles, CA (June 12, 2008) - [Canon Communications](#) today announced its second conference for sustainable manufacturing. [Green Manufacturing: Business Strategies for Sustainability](#) will be held September 22-25, 2008, at the Donald E. Stephens Convention Center in Rosemont, Illinois.

Co-located with [the premier advanced design & manufacturing event](#) in the Midwest region of the U.S., this three-and-a-half-day conference will emphasize concepts such as *Lean and Green*, *Corporate Social Responsibility*, *Waste to Profit*, *Design for Environment*, *Zero Waste* and *Environmental Sustainability* through mind-opening sessions and intensive workshops. The program's goals are to familiarize delegates with new approaches to reducing costs and increasing profits, while at the same time conserving energy and resources. Delegates can network with key industry contacts and gain the tools and ideas that will benefit the environment and their companies' bottom lines.

Pamela J. Gordon, Founder of Technology Forecasters Inc., lead consultant for TFI Environment and author of the book *Lean and Green: Profit for Your Workplace and the Environment*, will return as conference chair of the first two days. "The measure of success of any 'green' manufacturing conference is the extent to which the participants successfully reduce their products' and companies' environmental footprints upon their return to their workplaces," said Ms. Gordon. "The Canon Communications [Green Manufacturing: Business Strategies for Sustainability](#) Conference makes participants 'change agents' by giving them those tools to substantively reduce impact in financially and competitively advantageous ways." During the conference, Ms. Gordon will present

a variety of strategic sustainability tools and interview executives driving the implementation of these strategies.

A keynote panel discussion entitled *So the grass IS greener on the other side: How industry leaders are practicing sustainability and increasing tomorrow's profitability* featuring panelists from Philips Healthcare, Hewlett-Packard, and Best Buy, is scheduled for Tuesday morning, September 23. Companies will discuss their commitment to improving their products and processes through more sustainable methods. This inspiring discussion is open to all Expo visitors.

The program will include additional presentations from NEC Electronics America, Inc., The Chicago Manufacturing Center, IBM, American Society for Quality, Blue Coat Systems and others.

More information and online registration forms for the conference are available on the web at www.greenmfsexpo.com.

About Canon Communications

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Further information about Canon's business-to-business publications, trade shows, and digital media is available at www.cancom.com.

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