



Green Manufacturing: Business Strategies for Sustainability

Conference: September 22 – 25, 2008

Donald E. Stephens Convention Center • Rosemont, Illinois
co-located with [Midwest's premier advanced design and manufacturing event](#)

Keynote Panel Discussion:

*So the Grass IS Greener on the
Other Side:*

*How industry leaders are practicing
sustainability and improving
tomorrow's profitability*

Date: Tues., Sept. 23, 2008

Time: 9:00 A.M. – 10:00 A.M.

(Keynote is open to
all expo visitors)

Participating Companies:

PHILIPS



BEST BUY

Exelon

Join your colleagues and peers at...

[Green Manufacturing: Business Strategies for Sustainability](#), a conference which will take place in Rosemont, Illinois at the Donald E. Stephens Convention Center, September 22-25, 2008.

Co-located with [the premier advanced design and manufacturing event](#) in the Midwest region of the U.S., this three-and-a-half-day conference will emphasize concepts such as Lean and Green, Corporate Social Responsibility, Waste to Profit, Design for Environment, Zero Waste and Environmental Sustainability through mind-opening sessions and intensive workshops.



The program's goals are to familiarize delegates with new approaches to reducing costs and increasing profits, while at the same time conserving energy and resources. Delegates can network with key industry contacts and gain the tools and ideas that will benefit the environment and their companies' bottom lines.

Who will benefit: executive, director and senior management within operations; supply chain; R&D; product design, engineering, manufacturing, management and marketing; EHS; corporate communications; and anyone who has an interest in the environment

CONFERENCE AGENDA

Monday, September 22, 2008 • Day 1

9:00 A.M. –9:30 A.M. **Welcome and Introductions**

Chairperson: Pamela J. Gordon, Founder of Technology Forecasters Inc., CEO of TFI Environment

9:30 A.M. –10:00 A.M. **Environmental Sustainability: Your Risks, Responsibilities, and Rewards**

Speaker: Pamela J. Gordon

10:00 A.M. –10:10 A.M. **Break**

10:10 A.M. –10:50 A.M. **Design for Sustainability: Thinking Outside the Green Box**
Speaker: Harvey Stone, CEO, Open Circle Innovations Inc.

10:50 A.M. –11:50 P.M. **Lessons Learned in Gathering Data for Environmental Improvements**

Speaker invited

11:50 P.M.–1:00 P.M. **Networking Lunch**

For more pricing and more information, visit:
www.greenmfgexpo.com or call
310/445-4200.



1:00 P.M.–1:40 P.M. **Environmental Sustainability Case Study – Steps to greening your supply chain, products, and facilities**

Speakers: Dave Cox, Vice President of Operations, Blue Coat Systems and Pamela J. Gordon

1:40 P.M.–2:20 P.M. **Renewable Materials Panel**

Panelists: Jim Hobbs, Natureworks LLC; Louis Lemaire, Vice-President, Marketing & Business Development, Cascades; additional panelists invited

2:20 P.M.–2:40 P.M. **Break**

2:40 P.M.–3:20 P.M. **Designing Product Logistics for Lean and Green**

Speaker: Jon Gilbert, Principal, Gilbert Group

3:20 P.M.–4:00 P.M. **Pursuing ZERO Waste**

Speaker: Gus Ballis, NEC Electronics America, Inc.

4:00 P.M. Closing remarks

Tuesday, September 23, 2008 • Day 2

9:00 A.M.–10:00 A.M. **Keynote Panel Discussion**

So the Grass IS Greener on the Other Side: How industry leaders are practicing sustainability and increasing tomorrow's profitability

Chair: Pamela J. Gordon

Panelists:

-Greg Sebasky, Senior Vice President and CEO of Global Customer Services, Philips Healthcare

-Rick Rommel, Vice President of Emerging Business, Best Buy

-Leslie Collins, Global Operations, REACH Program Manager, Social Environmental Responsibility, Hewlett-Packard

-Helen Howes, Vice President, Corporate Environment, Health & Safety, Exelon Corporation

10:00 A.M.–10:30 A.M. **Break**

10:30 A.M.–11:10 A.M. **Case Study TBA**

Speaker: Burt Klein, President, PortionPac Chemical Corp.

11:10 A.M.–12:00 P.M. **Green Supply Chain Session: Focus on metrics and best practices, including green network design**

Speaker: Kathleen Geraghty, eKNOWtion

12:00 P.M.–2:00 P.M. **Networking Lunch**

2:00 P.M.–2:40 P.M. **Contract Manufacturing**

Speaker: Eric Austerman, Director of Corporate Social & Environmental Responsibility, Jabil Circuit, Inc.

2:40 P.M.–2:50 P.M. **Break**

2:50 P.M.–3:30 P.M. **Action Plans for Green Transformation of Companies: (including product design, logistics, facilities, and CSR)**

Small groups guided by Pamela J. Gordon

3:30 P.M.–4:00 P.M. **Sustainable Business Models for Re-Use Markets**

Speaker: Morgan Johnson, Director, Global Service Delivery, UK, Sims Recycling Solutions

4:00 P.M. **Closing Remarks**

For more pricing and more information, visit:
www.greenmfgexpo.com or call 310/445-4200



Wednesday, September 24, 2008 • Day 3

9:00 A.M.–12:00 P.M. **Your Guide to Green: A new ISO Standard on Social Responsibility**
Speakers: Ronald Atkinson, Chairman of the Board, ASQ and Dorothy Bowers, Chair, U.S. TAG to ISO Standard on Social Responsibility

12:00 P.M.–2:00 P.M. **Networking Lunch**

2:00 P.M.–2:40 P.M. **Lean and Green: How to Benefit from Being a Cost Efficient Environmentally Conscious Company**
Speaker: Kevin Pitrowski, Director of Industry & Product Marketing, Manufacturing, Infor

2:40 P.M.–3:20 P.M. **Lean Manufacturing & Your Carbon Footprint: Why lean manufacturing is green manufacturing**
Speaker: Charley Cohon, President, Prime Devices, Corp.

3:20 P.M.–4:00 P.M. **Top Questions Related to Corporate Social Responsibility**
Speaker: Brian Hagaman, Business Solution Professional, Global Business Services, IBM

Thursday, September 25, 2008 • Day 4

9:00 A.M.–12:00 P.M. **Panel Discussion: Turning Waste into Profit to Optimize Life Cycle Management**
Chair: Karen Wan, Director of Sustainability and Competitiveness, Chicago Manufacturing Center
Participating Companies: Sara Lee and PortionPac Chemical Corporation

12:00 P.M. End of Conference

Conference registration includes:

- ▶ Admission to Green Manufacturing Conference
- ▶ **Bonus!** The same badge will give you access to ALL co-located conferences when you register for the Green Manufacturing Conference!*
- ▶ Unlimited access to conference materials in PDF format
- ▶ A reusable totebag - made from 80% Recycled Cotton & 20% Bottle Bag material
- ▶ Networking Lunch on the days for which you are registered. Menu includes organic food items.
- ▶ Coffee and refreshments during the session breaks.
- ▶ Complimentary admission to Green Manufacturing Expo Hall
- ▶ **Bonus!** Admission to ALL co-located manufacturing shows. Use the same badge to gain access to all expo halls!**



Bonus! Your conference registration includes complimentary admission to ALL co-located conferences including*:



www.manufacturingweek.com



www.mdmmidwest.com



www.atexpo.com



www.electronicassemblyshow.com



www.PlastecMidwest.com

*Complimentary access to other co-located conferences is granted only on the specific day(s) for which you are registered.

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**All expo halls will be closed on Monday, Sept. 22. Expo will be open from Tuesday, Sept. 23 through Thursday, Sept. 25.

