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To Whom It May Concern:

In the ongoing effort to improve human healthcare, convergence and cross-sector collaborations involving companies in the biotechnology, medical device, and pharmaceutical industries are becoming increasingly important.

As the world's largest medical technology industry trade association, AdvaMed recognizes the importance of scientific convergence to continuing innovation, improving patient access to lifesaving products, and advancing 21st-century medicine.

For this reason, we support the 2008 BIOMEDevice Forum, which brings together a critical mass of senior-level life science executives focused on cross-sector collaborations among companies in the biotechnology, medical device, and pharmaceutical industries—irrespective of stage of development.

For those of us in the MedTech industry, this event offers the opportunity to interact with key licensing, partnering, finance and business development executives from the pharmaceutical and biotechnology sectors.

As such, we believe those responsible for corporate management or business development should consider attending this valuable event. More information can be found at www.BIOMEDeviceForum.com.

Sincerely,

A handwritten signature in black ink that reads 'Stephen J. Ubl'.

Stephen J. Ubl