



SUPPLIER PROGRAM

The manufacturers of winning products in the Medical Design Excellence Awards (MDEA) competition often owe a large part of their success to the suppliers and designers who expertly assisted them along their development path.

The MDEA competition acknowledges the contributions of such suppliers through a program designed especially to honor the companies that support MDEA-winning products. These companies are among the best in a wide-ranging vendor community—including design firms, materials suppliers, component manufacturers, and consulting firms—all of whose efforts play a vital role in enabling medical device manufacturers to produce award-winning products. In fact, without the help of such outsourcing firms, many innovative products might never come to fruition.

To be eligible for recognition as part of the MDEA supplier program, supplier names and contact information must be included in the entry materials prior to the commencement of judging. The honor is restricted to companies that have been cited for their contributions to an MDEA-winning product.

Each year, the MDEA program recognizes dozens of suppliers whose contributions were instrumental to the development of award-winning products. In keeping with the global scope of the medical device industry, many such supplier companies are from outside the United States.

MDEA suppliers earn the exclusive right to use the designations “*Year MDEA Supplier*” or “*Supplier to a Year MDEA Winner*,” and to display the special MDEA supplier logo in their promotional materials and exhibit booths.

Many of the design and supply firms recognized for their contributions to MDEA-winning products exhibit at Medical Design & Manufacturing events and display the supplier logo at their booths. For medical product manufacturers, this exclusive logo can be a very useful tool, helping them to identify suppliers that have experience in the design and development of medical products. And because of this award-winning connection, manufacturers can also feel assured that the supplier can be an asset to their own product development team.